**TRUTH FOR LIFE WITH ALISTAIR BEGG**

***The Man on the Middle Cross (Three-Book Bundle)***

**WRITTEN BY ALISTAIR BEGG**

**Featured Resource for March 1-15 with a donation**

**Point Graphics Here:** [**https://www.truthforlife.org/donate**](https://www.truthforlife.org/donate)

**Book Description**

*The Man on the Middle Cross* is an evangelism booklet written by Alistair Begg, inspired by the popular YouTube video that has been viewed more than one million times! In the book, Alistair introduces those who have yet to meet Jesus to three people whose lives were forever changed by encountering Him: the woman at the well, the paralytic man, and the thief on the cross. This small paperback introduces unbelievers to the free invitation of eternal life that Jesus extends. Alistair has included a prayer that readers can pray to invite Jesus into their lives. The book also directs readers to additional teaching about who Jesus is and why He came.

**Talking Points**

* As you look ahead to Easter,introduce three people who have yet to meet Jesus to His invitation of eternal life by giving away copies of *The Man on the Middle Cross* by Alistair Begg.
* This small, paperback introduces unbelievers to Jesus by telling the stories of three people whose lives were changed forever when they encountered Jesus: the woman at the well, the paralytic man, and the thief on the cross.
* Alistair compels readers to consider the all-important question, “Are you going to heaven?”
* This book explains who Jesus is and how He is the door to everlasting life.
* Alistair wrote this book for you to give to friends, neighbors, college students, and people you encounter in your everyday life who live outside the salvation of the Gospel.
* When you donate to Truth For Life this month, you can request a three-book bundle of *The Man on the Middle Cross* to give to three people you know.
* Consider giving copies away along with an invitation to your church’s Easter worship service.

**Social Media Copy**

This Easter, make it a priority to introduce three unbelievers you know to Jesus and the free gift of eternal life He offers! You can do that easily by giving copies of Alistair Begg’s popular book, *The Man on the Middle Cross,* which asks readers the all-important question, ‘Are you going to heaven?’ Make this Easter a season of Gospel outreach! Request your three-book bundle of *The Man on the Middle Cross* by Truth For Life Bible teacher Alistair Begg at *truthforlife.org/donate*.